

Roland Deiser



is keenly interested in understanding how to create sustainable strategic capabilities that foster innovation, change and continuous learning in large-scale systems – both as an academic and a practitioner. He pursues this interest by publishing, teaching, speaking, advising, orchestrating executive networks and producing customized think tanks.

Roland is recognized as an international thought leader in the field of linking Corporate Learning and Development with strategy and innovation. He was the founding Dean of DaimlerChrysler's Corporate University and is the founding Chairman of the *European Corporate Learning Forum (ECLF)*, a consortium of currently about 60 corporations from more than 12 countries who have teamed up to share practices and shape the future of the Corporate Learning and Development practice (www.eclf.org).

He is an Associate Professor of Political Science and a Senior Fellow with the *Center for the Digital Future at USC Annenberg* in Los Angeles (www.digitalcenter.org) where he pursues his interest in understanding the disruptive forces of digitalization and globalization and how they impact business and society.

He has published two books and more than 30 articles in scientific and professional journals and books and has been teaching at numerous universities on both sides of the Atlantic. His latest book is *Designing the Smart Organization: How Breakthrough Corporate Learning Initiatives Drive Strategic Change and Innovation* (2009, by Jossey Bass/Wiley). He also serves on the Editorial Board of the *Academy of Management Learning and Education Journal (AMLE)*.

Roland is an advisor to Fortune 100 companies and emerging start-ups alike. He is a member of the Advisory Board of Credit Suisse's Business School, and the former Chairman of the Advisory Board of SMAC, Siemens' global early stage investment fund for wireless innovation. He also is or has been working in advisory and board positions with several growth companies, primarily in the digital media convergence space.

As an advisor to the music copyright industry, he helped create FastTrack, a global consortium of leading music copyright societies dedicated to building an integrated electronic music copyright management system. He has also served as an expert for the Austrian Government on the development of the country's Film, Television and Multimedia industry, and for the German Federal and State Commission on the impact of the Internet on the future of universities.

He lives with his wife and two children in Los Angeles, California.

He can be reached at rd@rolanddeiser.com.