



Roland Deiser, PhD

is keenly interested in understanding how to create sustainable strategic capabilities that foster innovation, change and continuous learning in large-scale systems – both as an academic and a practitioner. He pursues this interest by publishing, teaching, speaking, advising, orchestrating executive networks and producing customized think tanks.

Roland was the founding Dean of DaimlerChrysler's Corporate University and is founding Chairman of the *Executive Corporate Learning Forum (ECLF)*, a consortium of more than 70 major multinational corporations from 14 countries who have teamed up to share practices and shape the future of the Corporate Learning practice (www.eclf.org).

As a scholar, Roland is a Professor of Organizational Politics and has held teaching and senior research positions at numerous universities in Europe and the United States. Early in 2013, he was appointed the Drucker Senior Fellow at the *Peter F. Drucker and Masatoshi Ito Graduate School of Management* at Claremont Graduate University, where his work focuses on the impact of social media on leadership and organization, and on organizational capabilities required in disruptive business environments. Prior to this appointment he served for 10 years as a Senior Fellow with the *Center for the Digital Future at the University of Southern California (USC)*.

Roland has published more than 40 articles in scientific and professional journals and books and has been teaching at numerous universities in Europe and the United States. He is the author of "*Designing the Smart Organization: How Breakthrough Corporate Learning Initiatives Drive Strategic Change and Innovation*" (2009, published by Jossey Bass) and most recently co-authored the McKinsey Quarterly Article "*Six Social Media Skills Every Leader Needs*" (together with Sylvain Newton, 2013). He also serves on the Editorial Board of the *Academy of Management Learning and Education Journal (AMLE)* from which he received the 2011 AMLE Editorial Board Outstanding Reviewer Award.

As a consultant, Roland is an advisor to Fortune 100 companies and emerging start-ups alike. He has been working in advisory and board positions with major global players such as BASF, Credit Suisse, Deutsche Telekom, E.ON, or Siemens as well as with emerging growth companies, primarily in the digital media convergence space. As an advisor to the music copyright industry, he was instrumental in creating FastTrack, a global consortium of leading music copyright societies dedicated to building an integrated electronic music copyright management system. He has also served as an expert for the Austrian Government on the development of the country's Film, Television and Multimedia industry, and for the German Federal and State Commission on the impact of the Internet on the future of universities.

Roland lives with his wife and two children in Los Angeles, California.